

# TRAVEL TRADE & PARTNERSHIPS



DISCOVER CITIES. YOUR WAY. YOUR PACE





# WHAT IS VOX CITY?



Vox City is the **only experience provider** offering **more than 1,000** fun, flexible and educational **sightseeing tours** and **experiences** in over **50 destinations worldwide**.

We're a brand of Vox Group; the industry-leader in tour guiding systems and digital products.

Since its establishment in 2001, Vox has continued to go from strength to strength, and today boasts 55 offices, 5,500 partners and has served over 15 million tourists.

In 2018, the Vox City brand was born, offering self-guided sightseeing solutions to FITs. In 2020, the brand developed even further, with the introduction of Vox City Walks!

Our goal is simple; to become the next industry-leading, global tour operator.

# OUR PRODUCTS

## Vox City Walks

Our city walks are available in over 30 iconic cities worldwide. Guests can join and leave guided walking tours at their leisure, using our app to track their nearest tour, meeting point and departure time. With their ticket, guests unlock an incredible selection of guided and self-guided walking tours.

## Vox City Guide

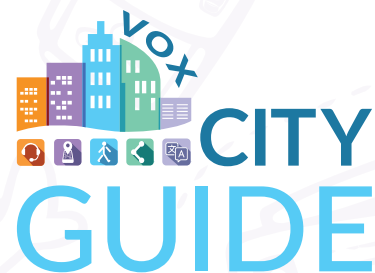
Our self-guided city tours are the perfect travel companion. Guests can use our app to enjoy a self-guided walking tour, navigate to an attraction of their choice, locate a photo hotspot, and enjoy multilingual audio commentary, all in our easy-to-use interface.

## Vox Unmissable Visits

Our self-guided venue tours show guests the unmissable masterpieces in famous museums, attractions and galleries. Guests can use our app to enjoy multilingual audio commentary and explore iconic venues at their own pace.

## Vox City Views

Our immersive tours that showcase a city from an observation deck or viewpoint. Further to admiring the view, guests can use our app to hear fascinating facts about the landmarks and monuments they see.





# TRADE SALES PARTNERSHIPS



**Become part of our extensive sales network and offer Vox City products to your clients.**

## **Why promote Vox City products?**

- Our walking tours are unique, flexible and suitable for FITs
- Many of our products are freesale without capacity restrictions or time-slots
- Many of our products are multilingual and cater for customers from all over the world
- All of our tours are eco-friendly and committed to supporting greener tourism
- Our digital products will offer added-value and increase your margins

## **Work with us and you will...**

- Benefit from professional and friendly account management
- Receive dedicated marketing, sales and customer service support
- Earn competitive commission from ticket sales
- Unlock access to unique packages/combo tickets
- Partner with a company with over 20 years of industry experience



# SUPPLY PARTNERSHIPS

Promote your own attraction, museum or tour, through the Vox City network.

## Why sell through Vox City?

- Open up a new and lucrative revenue stream for your venue
- Be part of unique packages/combo tickets
- Reach new consumer markets and demographics
- Feature in a new yet rapidly-growing marketplace
- Increase your presence and brand recognition online
- Work with seamless and industry-leading technology
- Benefit from having one professional and supportive point-of-contact
- Receive dedicated marketing, sales and customer service support





# CONTACT US

Interested in distributing Vox City products to your clients?

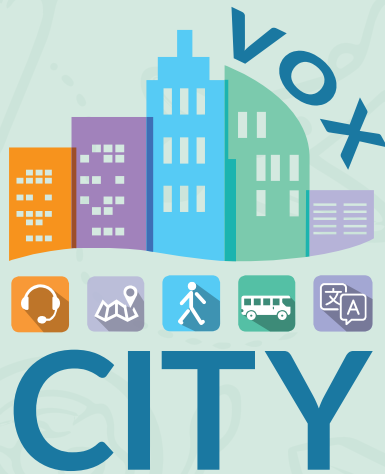
**Get in touch today...**

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Interested in selling your own products through Vox City?

**Get in touch today...**

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